

# Napa Town Center Focus Area

I Really Like It!

I Like It But With Some Changes

Neutral

I Don't Like It, Needs Improvement - How?

I Really Don't Like It - Why?

## OBJECTIVES:

The following list reflects some of the objectives for the Napa Town Center focus area expressed by the community and members of the Downtown Steering Committee throughout the outreach process.

### SHORT TERM

- Improve façades

### LONG TERM

- Retail emphasis on ground floor
- Mixed-use throughout
- Housing and entertainment
- Gathering places
- New park/Gateway at Main St. and Pearl St.
- Height – context sensitive – higher on west end, lower on east end
- Respect historic buildings
- Improved bike/ped/auto circulation
- Two of three N/S streets opened at two-way – Coombs St. and Franklin St.
- Consider removing/relocating Carrithers and AT&T

