

## Downtown Napa is where dynamic and healthy urban life reflects the warm Napa Valley lifestyle.

Welcome to Downtown Napa in 2025 and experience the beautiful green urban gem of Napa Valley! Enjoy Downtown's landscape where restored historic and renowned new buildings come together in a rich collection of inviting public gathering spaces, attractive streets, entertainment venues, public art, and an array of housing. A diverse community enlivens the fabric of our Downtown. As the distinctive heart of Napa, Downtown is a welcoming, fun and intimate city center – a place with history, charm and livability.

### Transformed Physical Landscape



- People work in Downtown in restored historic buildings and new offices that embody the best of sustainable design and provide a rich, unique blend of structures.
- The city is a wonderful, inviting, friendly place to live, with a wide range of high quality housing choices accessible to community members from all economic levels and backgrounds.
- The beautifully restored Napa Creek and Napa River beckon with views, trails, promenades, outdoor dining and fun special events and activities.
- Getting to and around Downtown is easy, intuitive and is enabled by river, trail, bus and shuttle access.
- Traffic moves slowly in both directions and people enjoy walking on tree-shaded sidewalks with lush landscaping.
- All ages can bicycle along the River, through Downtown and beyond on a connected network.
- Streets and plazas create a sense of place reflecting the quality of architecture and Napa's beautiful surroundings.
- The river and other local watersheds are protected and embraced.

### Diversity of People and Activities



- Workers create a prosperous hub of finance, government, hotels, restaurants, shopping, and community services.
- Residents can walk out the door of their home and grab a cup of coffee around the corner.
- Pedestrians pass by distinctive public art, check out the art galleries, visit local museums and wine tasting rooms.
- All ages embrace Napa's healthy outdoor lifestyle by walking or bicycling along the promenade, around town and beyond and through Oxbow Commons or kayaking on the Napa River.
- Visitors enjoy staying at world class hotels and riding the Wine Train.
- Residents shop for local produce at the Farmers or Chef's Markets and have convenient choices for groceries, hardware, drug stores and local services.
- Everyone savors the variety of excellent restaurants and opportunities to dine outdoors.
- People enjoy evenings at the theatre, a live music concert or dancing the night away in Downtown Napa's active night-life "scene".
- Strolling along its lively streets, people can meet others of all ages and backgrounds living, working or playing Downtown.
- Residents, visitors and workers shop for clothing, housewares, unique gifts and locally made art.
- Workers and residents alike are drawn to Downtown for its ability to engage in all activities without the use of a car.
- Downtown Napa is renowned for being an early and often cited example of a world class sustainable city; supporting pedestrian and bike paths, local merchants, renewable energy and building, land and water conservation – Downtown Napa remains a beautiful bellwether of good living at its best.

### Distinctive Heart of Napa



- A fun and creative spirit permeates Downtown with live music, entertainment, dancing, art shows, and special events.
- The world-renowned Napa Valley wine culture, agricultural heritage, progressive environmental attitude and temperate climate define the Napa experience.
- The Napa River and Creek provide a year round amenity and central defining natural feature.
- Lovingly cared for historic buildings remind residents and visitors of Napa's rich history.
- Community members are engaged in decisions that affect them and collectively help care for the river, our public realm, and each other.

Please Provide Your Comments!