



Dear Downtown Steering Committee Member,

We are looking forward to our next Downtown Steering Committee meeting on October 24, 2009. Enclosed is a packet of information that we would like you to review before the session.

A key element of the meeting will be to formulate the land use direction for the three previously-identified Focus Areas. Building on your feedback from our last meeting, the project team has explored potential scenarios for each of the Focus Areas, including a Vision and Planning Overview, a Feasibility Analysis Memorandum and a Building Height Information Sheet.

While economic feasibility is an important factor in land use planning, urban design goals and community support are also essential decision-making components to land use policy. The range of ideas presented is intended to help structure our discussion as well as to convey economic feasibility parameters. Our economists from EPS will also be attending the session, informing our discussion with their analysis, answering questions and obtaining your feedback.

Thank you. We look forward to an informative and collaborative session on October 24th!